

ROHAN SRIVASTAVA

Full-Stack Developer

Bengaluru, India

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SUMMARY

Full-Stack Developer with 4.5+ years of experience building high-performance, conversion-focused web applications using JavaScript, TypeScript, React.js, Next.js and PHP. Currently leading web development for a Bengaluru luxury real-estate developer — 15+ live landing pages, Salesforce lead integration, marketing attribution, and internal CRMs. Experienced in multi-role portals, real-time dashboards (WebSocket), Core Web Vitals optimisation, GSAP-driven interactive UI, and end-to-end ownership from build to CI/CD deployment.

TECHNICAL SKILLS

Languages: JavaScript (ES6+), TypeScript, PHP, SQL, HTML5, CSS3, Java (basics)

Frontend: React.js, Next.js, Redux, Tailwind CSS, GSAP, Lenis, responsive & mobile-first UI

Backend & DB: Node.js / Express, Prisma, Core PHP, MySQL, PostgreSQL, MongoDB, REST APIs, WebSockets

Integrations: Salesforce (lead APIs), WebEngage, GTM / GA4, UTM & gclid attribution, WhatsApp (QuickReply), Cloudinary, SMTP

DevOps & Tools: Git, GitHub Actions (CI/CD), cPanel / GoDaddy / Hostinger, Vercel, Postman, Chrome DevTools, Lighthouse, Figma

EXPERIENCE

Senior Executive – Web Developer

Feb 2026 – Present

Century Real Estate Holdings Pvt. Ltd.

Bengaluru

- Currently developing the **official corporate website** of Century Real Estate — responsive UI, interactive GSAP-driven sections and performance-focused frontend architecture.
- Built **15+ live project landing pages** on a shared backend with per-project frontends, targeting NRI and domestic buyers (see Projects).
- Integrated all landing pages with **Salesforce** for automated lead capture with full UTM / gclid attribution, plus WebEngage tracking and WhatsApp (QuickReply) CTAs; diagnosed and patched a company-wide lead-insertion outage.
- Designed and built a **Referral System** from scratch — unique referral codes, gamified partner dashboard, admin panel and automated booking email notifications (PHP, MySQL).
- Built a **Channel Partner Meet registration & QR scanner system** — online registration, unique QR passes, on-site scan-based check-in with attendee count and email confirmations, used live at a large partner event.
- Optimised page performance with WebP / responsive <picture> images, deferred third-party scripts and IntersectionObserver-based rendering; deployed via GitHub Actions CI/CD.

Frontend Developer

May 2024 – Nov 2025

Robomanthan Pvt. Ltd.

Bengaluru

- Developed and maintained the official company website using React.js and Next.js, improving responsiveness and UI consistency.
- Built a multi-role portal for partnered colleges with secure login, role-based access control, internship progress tracking, submissions, student records and certificate downloads using reusable dashboard components.

Systems Engineer

Sep 2021 – Feb 2024

Infosys Ltd.

Bengaluru

- Contributed to a Metro Rail Management System delivering real-time train schedules and live operational updates.
- Developed React.js dashboards for train timings, routes and station information.
- Replaced periodic API polling with **WebSocket-based real-time updates**, working closely with backend teams on API integration.

PROJECTS

Century Real Estate — Project Websites & Landing Pages

PHP · JS · GSAP · Salesforce

- Century Kindle, Astoria, Bliss / New North, Mirai, Regalia, Immensity** — project landing pages with lead forms, Salesforce integration, UTM tracking, WhatsApp CTAs and interactive masterplan / location sections.
- NRI page** and **Penthouse Collection** multi-project showcase page for luxury and overseas buyer campaigns.

CollegeONN — collegeonn.com

Next.js · Express · Prisma · PostgreSQL

- Built a counselling-first college discovery platform with server-rendered filters, Next.js + Tailwind frontend and a modular Express / Prisma backend over a 17-table PostgreSQL schema (colleges, courses, cutoffs, placements, exams).
- Created an Excel-driven data import pipeline and an internal data-ops CRM for verified bulk college data entry.

EDUCATION

MBA (IT), Online — Vivekananda Global University, Jaipur

2024 – 2026

B.E. — Jadavpur University, Kolkata

2017 – 2021

CERTIFICATIONS

AZ-900: Microsoft Azure Fundamentals | Modern JavaScript for Web Development | Programming using Java | Database Management System | Programming Fundamentals using Python | Essentials of Cloud Computing